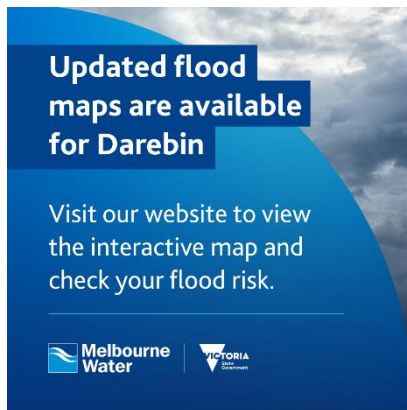


Example social media: Launch of validation consultation

Details

- Paid social media per council area
- Drive traffic to Let's Talk Council page for people to view their local map, provide feedback or find out about upcoming events



Post copy #1

We've released new flood maps for Darebin.

Understanding our flood risk helps build a safe and resilient city to be better prepared for flooding today, tomorrow and for generations to come.

View the interactive map:
[link to Let's Talk]



Post copy #3

Darebin residents now have updated flood maps for viewing.

You can provide feedback on our maps. We're seeking local knowledge of past flooding and changes to the built environment – like fences, landscaping and other works that affect water flows.

Find out how to provide feedback on our website. View the interactive map: [link to Let's Talk]



Post copy - events

You're invited to our upcoming events about the flood maps now available for Darebin residents.

Learn more about our flood maps and what they mean for you. Join our webinar to hear from our experts, or talk to them in person at an information session.

Check out our website for all event details and to register your attendance.